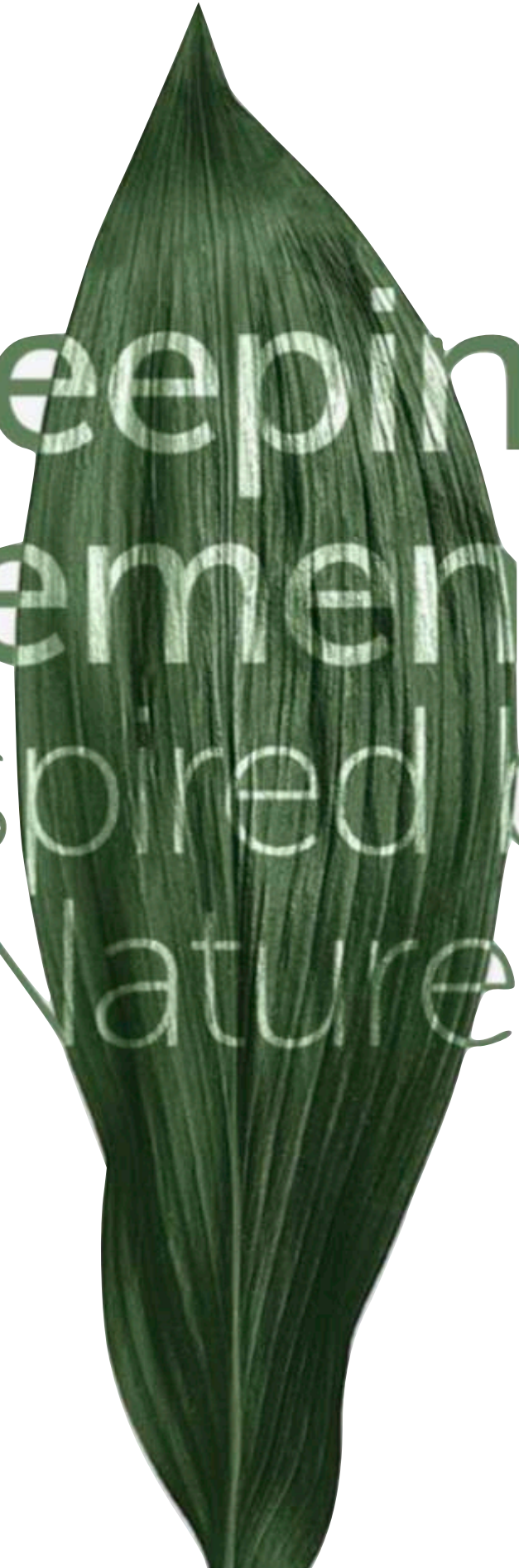


hibonux[®]

Sleeping
Elements
Inspired by
Nature





THE DREAM CHASERS

Hibboux is the brainchild of two siblings that saw beyond counting sheep and lullabies.

As the second generation of the Yataş Bedding Company, Serhan and Şölen were exposed to the industry from a young age. Witnessing and experiencing first-hand the development and growth of the firm from a simple mattress producer to a public corporation, now a key player in its sector; has given them invaluable know-how and vision. Extensive travel, together with being brought up between Turkey and the USA, has also gifted the siblings with a multi-faceted cultural sensitivity that acted as a motivational engine for them throughout their young adult life and as a founding pillar of Hibboux.

Together, this experience and sensitivity allowed Serhan and Şölen to see a gap in a saturated market where all brands tend to blend into one another. Not only through its products and services, but also through its outlook on the customer and the environment, Hibboux is the result of seeing the bigger picture and wanting to take things to another level.

THE HIBBOUX CONSTITUTION

Hibboux is founded on 3 fundamental, unalterable pillars that define and guide its core identity:

1 Honesty

..in our **Words**: Our actions reflect our words.

..in our **Quality**: No artificial materials. No harmful substances.

2 Innovation

..in our **Approach**: It's not about single products, it's about your entire sleep environment.

..in our **Materials**: Latest technologies for better performance, effectiveness and care.

..in our **Production**: Sustainable technologies for our materials and final products.

3 Empathy

..in our **Outlook**: You matter to us because you are us, and we all share the same earth.

..in our **Strategy**: Making healthy sleep more accessible to everyone.

..in our **Customer service**: Going above and beyond the market norm.



Sleeping Elements inspired by Nature

*Because nature is more than just trees
Because sleep is more than just a bed
Because nature truly knows best*

It is because sleeping is about more than just your mattress or your penchant for caffeine, that Hibboux created a range of “Sleeping Elements” to make your sleep experience as enjoyable and rewarding as possible. From mattress to sleepwear, from pillow to comforter ; Hibboux’s elements work individually and as one to ensure all aspects of your sleep environment are optimized.

Ready to call Hibboux to the rescue?

Hibboux Mattresses

A collection of roll-packed and flat mattresses combining natural materials and the latest technologies to give you the highest sleep experience nature has to offer.





Hibboux Home Textiles

Offering a wide range of home textile products to ensure that all aspects of your sleep environment are optimized giving you the best chance at a good night's sleep.

Product line includes comforters, pillows, bed linens and bath linens.

Dacron Duo

- 100% Dacron® Duo Filling
- 100% Cotton Percale Fabric
- Washes Efficiently, Dries Faster



Quallofil Air

- 100% Dacron® Quallofil® Air® Filling
- 100% Microfiber Fabric
- Down-Alternative



Hollofil Allerban

- 100% Dacron® Hollofil® Allerban® Filling
- 100% Cotton Percale Fabric
- Anti Dust-Mite



Beyond Nature



little hibboux®

A complete collection of sleeping products created to offer an optimal sleeping environment for babies and children.

Designed to care for their healthy growth and respect their sensitive skin.

Using only the most natural materials with no traces of harmful chemicals or carcinogenic substances.



Proud exhibitor at the Salone del Mobile
in Milano - April 2019

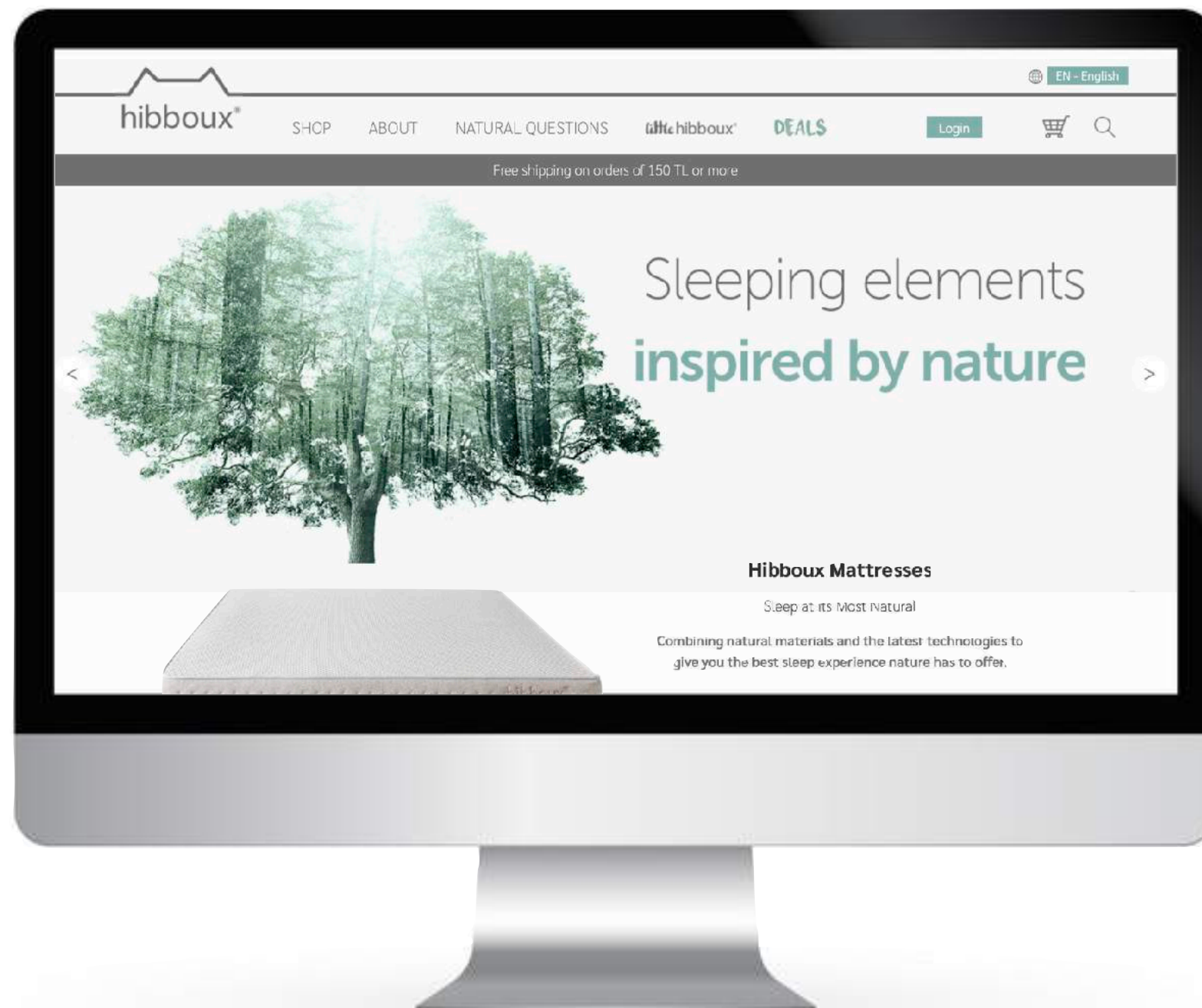


Salone del Mobile. Milano

www.hibboux.com

Hibboux's entire collection is available for purchase on its own website; delivering national orders within 2 business days.

Hibboux products are also available on other main international and local e-commerce sites including Amazon and Alibaba, among others (listed below).



amazon

Alibaba.com

trendyol.com

n11.com

hepsiburada.com

morhipo.com

Local Hibboux e-commerce sites opening soon...



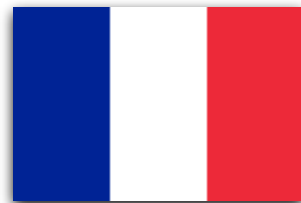
Today



3rd Quarter 2019



Chile, Santiago



France, Strasbourg



Italy, Turin

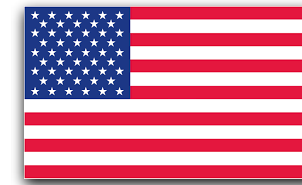


Holland,
Veneendal



Belgium,

1st Quarter 2020



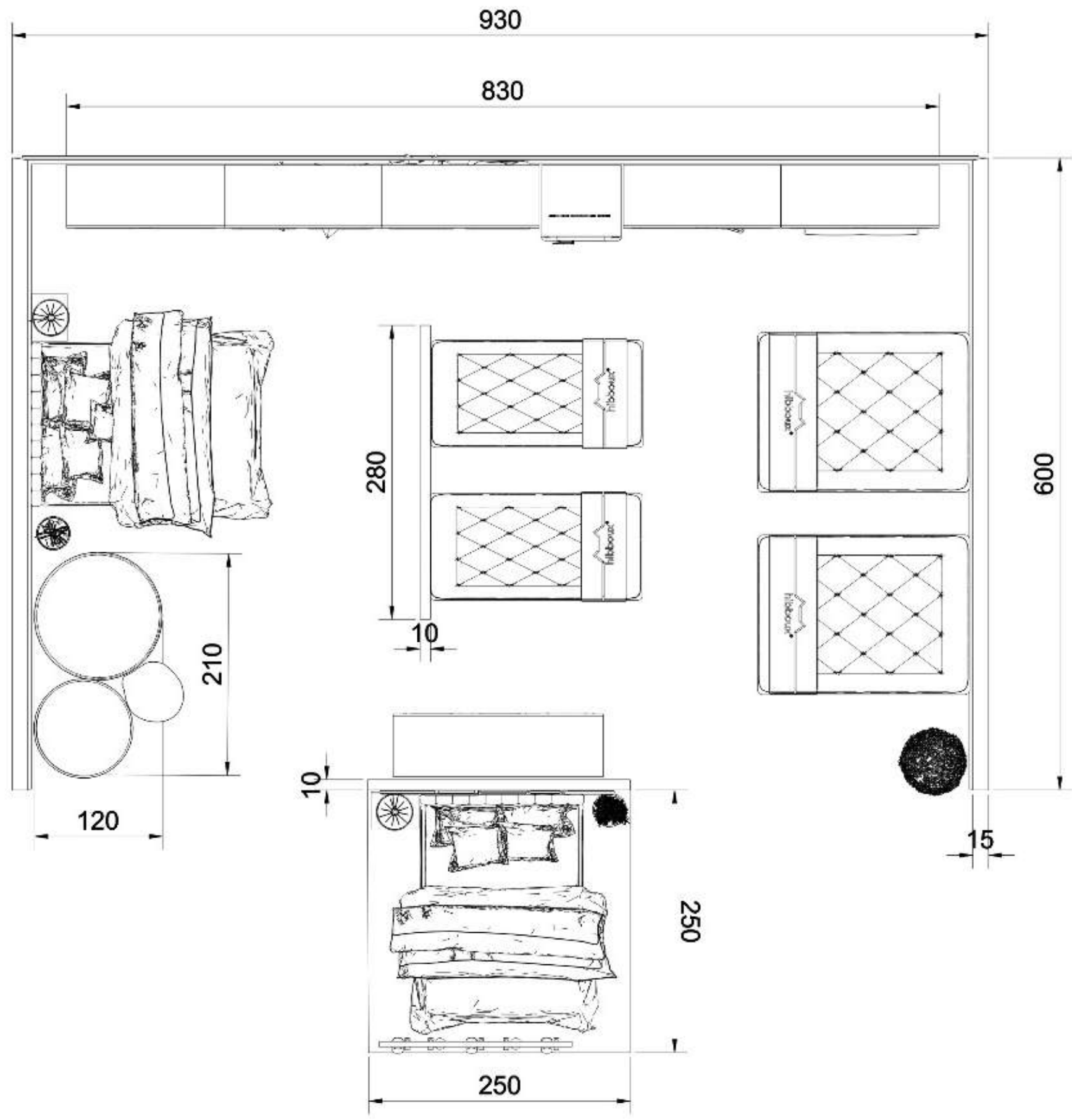
U.S.A, New York



Germany, Köln



Sample model for corner shop:
modular displays and flexible design
make it adaptable to any space



Designs for Hibboux concept stores are available

for spaces ranging between 80m² - 200m²



hbx pro- ject

With 43 years of industry expertise and know-how,
hbx project is your ideal strategic partner.

Delivering bespoke bedrooms to hotels, hospitals/clinics, boarding schools and dormitories worldwide.

From design to complete implementation:
all bedroom needs are provided from furniture to textiles to decoration.



Please contact us for your any kind of private label inquiries.



Produces 96 % of all goods in its own production facilities in Ankara and Kayseri..



Modular Furniture : 88.000 m² Open, 24.000 m² Closed Area / Annual 600.000 m² Production Capacity



200.000 Pcs Sofa, 450.000 Pcs Mattress, 600.000 Pcs Home Textile Capacity.



Mattress, Sofa and Home Textile Factory: 175.000 m² Open, 70.000 m² Closed Area.



Please contact us for more information.

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